DATA AND ANALYSIS FOR SCHOOL LEADERSHIP



DATABOOK 2019-2020

DASL Databook for NAIS Members

Overview

This report provides a comparison of your school's data across all areas of data collected in DASL with the median values of data in the comparison group you have chosen for the report. The data are displayed as trend lines over a three-year period, as well as tables of values for the year selected.

Some charts incorporate demographic data from the U.S. Census and Community Surveys. These data are supplied by Easy Analytics, Inc., and are displayed for your local economy, based on your choice of geographic location (state, city, zip, etc.).

The report is divided into 12 sections of comparative data and an optional 13th section listing the schools in your selected comparison group. You can run all sections as a complete report or select an individual section as many times as you would like in DASL, selecting a different comparison group each time.

The Introduction to each section gives additional clarification about the content and definitions for that section. For a complete list of the data definitions in DASL, please refer to the <u>Core Question Definitions</u> document.

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Databook 2020 Section 01: School Characteristics

Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

	ABC School	NAIS Test Group
School Count	1	65
School Types		
Day Schools	1	56
Boarding Schools	0	12
School Gender		
Boys	0	7
Girls	0	4
Coed	1	54

This report was generated by NAIS DASL on 11/15/2019.

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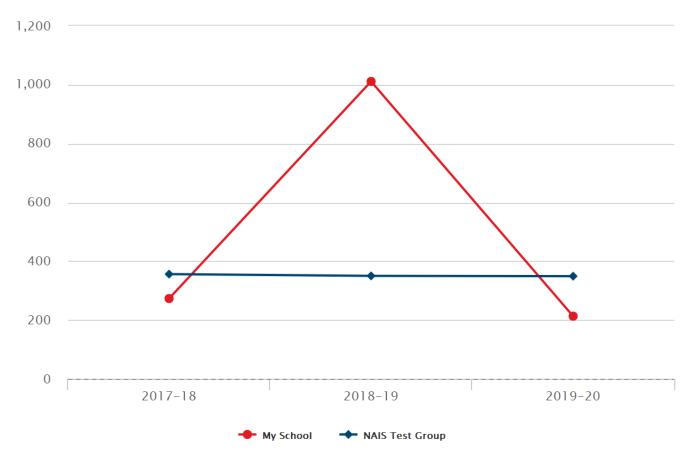
Databook 2020 Section 02: Enrollment

Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

School Enrollment

This chart presents the total number of students from your school compared to the median number of students from each comparison group, over the range of years selected.







Databook 2020 Section 02: Enrollment

	ABC School	NAIS Test Group
School Count	1	65
Total Enrollment	213	26,848
Average Enrollment	213	413
Median Enrollment	213	349
Median Enrollment by Grade Level		
2 years old and younger	0	21
3 years old	7	24
4 years old	18	25
Kindergarten Part-time	0	49
Kindergarten	10	26
Pre-First	0	195
Grade 1	12	27
Grade 2	14	25
Grade 3	16	31
Grade 4	18	28
Grade 5	17	30
Grade 6	10	24
Grade 7	18	40
Grade 8	12	37
Grade 9	10	58
Grade 10	12	73
Grade 11	26	76
Grade 12	13	74

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Databook 2020 Section 03: Student Diversity

Year(s): 2019-20 School: ABC School

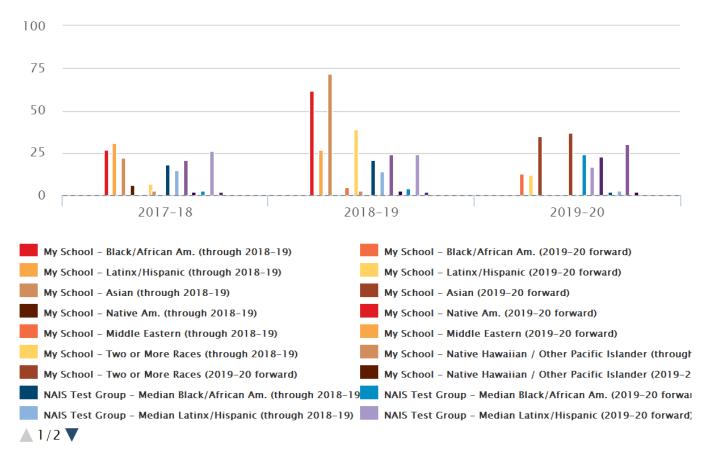
NAIS

Comparison Group(s): NAIS Test Group

Students of Color

This chart presents the distribution of students of color at your school compared to the median number of students from the comparison group(s) selected for the year(s) selected.

New in 2019-20, Individuals are identified by both race and ethnicity. This results in a shift in the display of race and ethnicity for this chart.



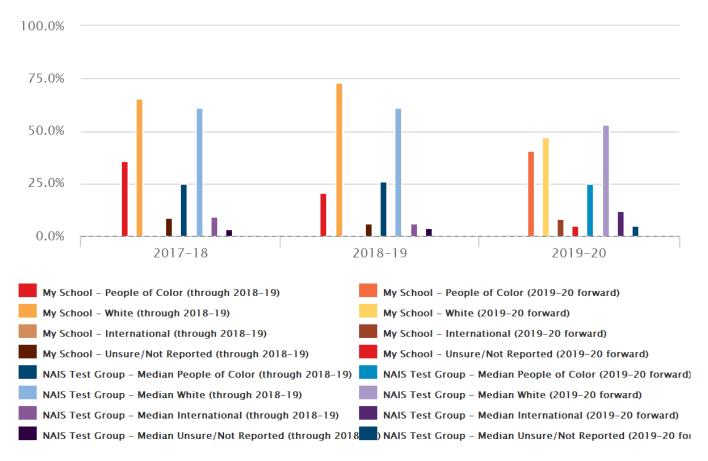




Percentages Student Diversity by Group

This chart presents the percentage of students by ethnic category at your school compared to the median percentages of students from the comparison group(s) selected for the year(s) selected.

New in 2019-20, Individuals are identified by both race and ethnicity. This results in a shift in the display of race and ethnicity for this chart.







Databook 2020 Section 03: Student Diversity

	ABC School	NAIS Test Group
Students by Ethnicity (all students)		
Percentage of Latinx/Hispanic Students	5.6%	6.8%
Percentage of Non-Latinx/Hispanic Students	94.4%	72.1%
Percentage of Ethnicity Unsure/Not Reported Students	0.0%	17.4%
Students by Race (all students)		
Percentage of Asian Students	24.4%	12.5%
Percentage of Black/African-American Students	6.1%	6.5%
Percentage of Middle Eastern Students	0.0%	1.0%
Percentage of Native American Students	0.0%	0.2%
Percentage of Native Hawaiian/Other Pacific Islander Students	0.5%	0.2%
Percentage of White Students	46.9%	57.2%
Students of Color		
Students of Color as % of Total Enrollment	36.6%	28.6%
Total Enrollment of Students of Color	78	7,690
International Students		
Percentage of International Students	4.0%	3.3%
Total Enrollment of International Students	8.5%	711.5%
Percentage of Two or More Race Students	17.4%	9.2%
Percentage of Unsure/Not Reported Race	4.7%	9.6%
Students by Ethnicity (US Citizens or Permanent Residents only)		
Percentage of Latinx/Hispanic Students	5.6%	6.5%
Percentage of Non-Latinx/Hispanic Students	86.4%	66.6%
Percentage of Ethnicity Unsure/Not Reported	0.0%	16.6%
Students by Race (US Citizens or Permanent Residents only)		
Percentage of Asian Students	16.4%	7.9%
Percentage of Black/African American Students	6.1%	6.3%
Percentage of Middle Eastern Students	0.0%	0.9%
Percentage of Native American	0.0%	0.2%
Percentage of Native Hawaiian/Other Pacific Islander Students	0.5%	0.2%
Percentage of Two or More Race Students	17.4%	9.1%
Percentage of White Students	46.9%	56.4%
Percentage of Race Unsure/Not Reported	4.7%	8.6%

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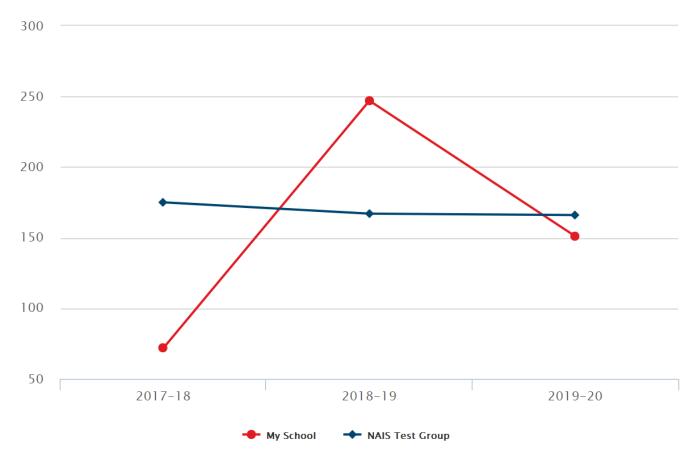
Databook 2020 Section 04: Admissions

Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

Number of Completed Applications

This chart shows the number of completed applications for admission to your school and the median number of completed applications for the selected comparison group(s) over a range of years.

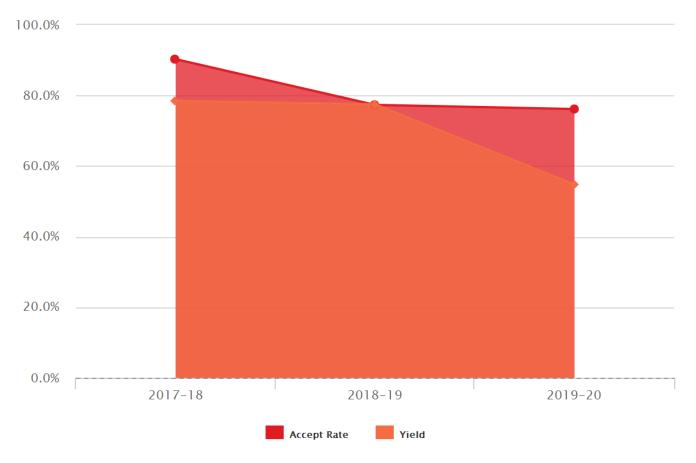






Acceptance and Yield Rates

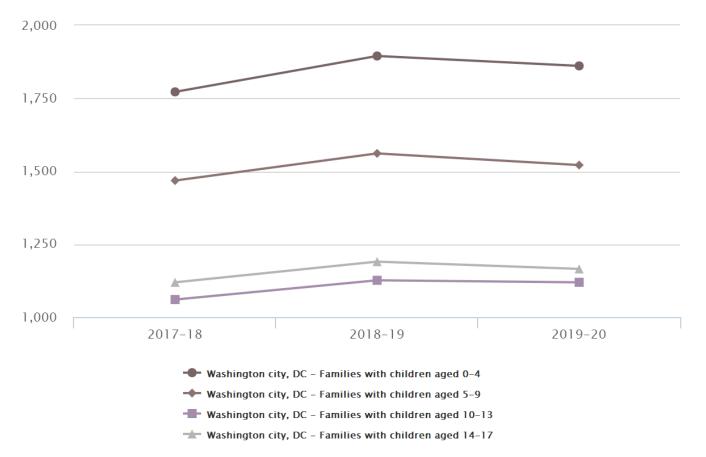
This chart compares two trends over time: Acceptance Rate (acceptances as a percent of applications) and Yield (new students as a percent of acceptances).







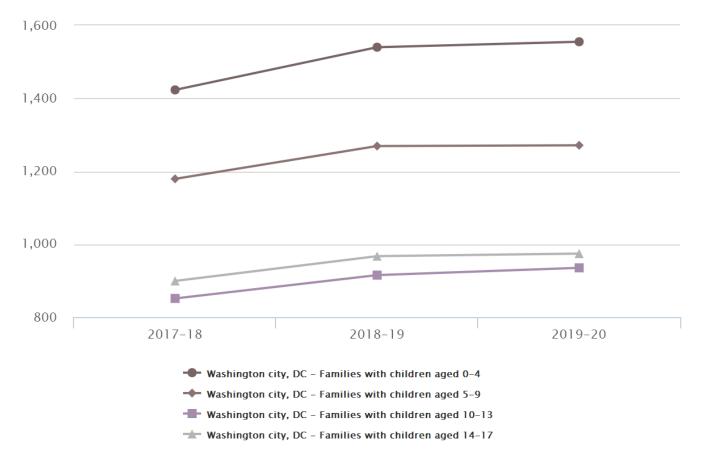
Population of Families with School Age Children, Family Income: \$100,000 to \$124,999, Washington city, DC







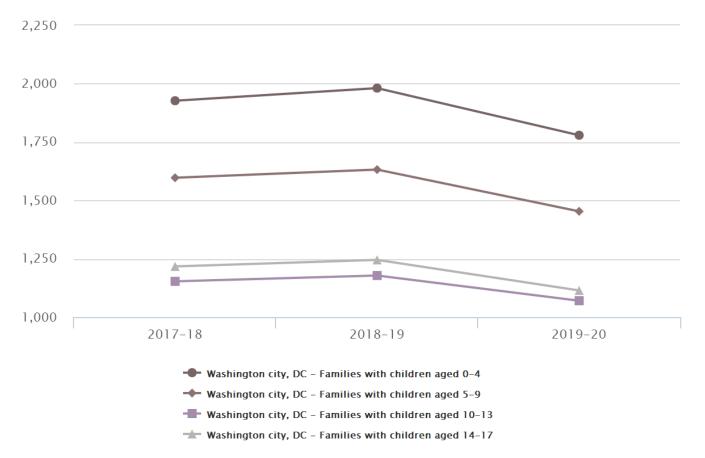
Population of Families with School Age Children, Family Income: \$125,000 to \$149,999, Washington city, DC







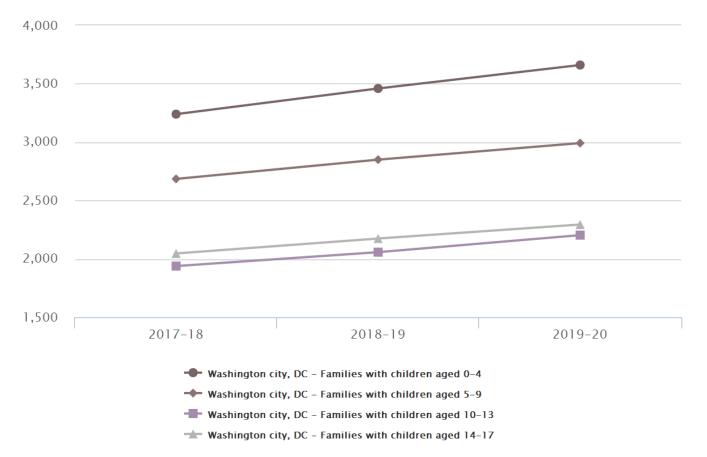
Population of Families with School Age Children, Family Income: \$150,000 to \$199,999, Washington city, DC







Population of Families with School Age Children, Family Income: \$200,000 to \$349,999, Washington city, DC

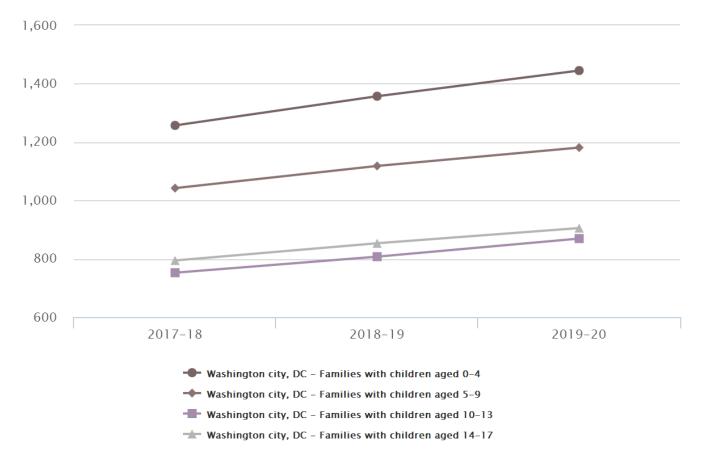






Population of Families with School Age Children, Family Income: \$350,000 to \$499,999, Washington city, DC

This chart displays the number of families with children of school age in your selected geographic area and can be filtered by family income.

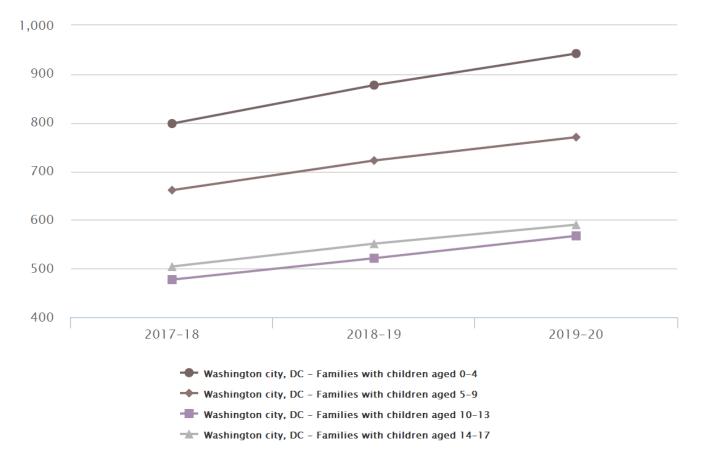






Population of Families with School Age Children, Family Income: \$500,000 and over, Washington city, DC

This chart displays the number of families with children of school age in your selected geographic area and can be filtered by family income.







Databook 2020 Section 04: Admissions

	ABC School	NAIS Test Group
Admissions		
Inquiries	417	442
Completed Applications	151	166
Students Accepted	115	115
Newly Enrolled Students	63	73
Application Rate (applications/inquiries)	36.2%	42.9%
Acceptance Rate (acceptances/applications)	76.2%	69.6%
Yield (newly Enrolled/acceptances)	54.8%	68.3%

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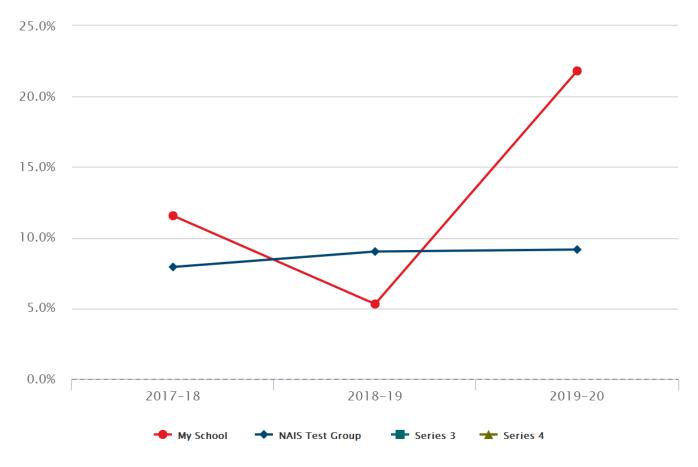
Databook 2020 Section 05: Attrition

Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

Overall Student Attrition

This chart shows the trend in student attrition for your school as well as the median for the selected comparison group(s).







Databook 2020 Section 05: Attrition

	ABC School	NAIS Test Group
Average Student Attrition Rate	21.80	10.20
Median Student Attrition Rate	21.80	9.50

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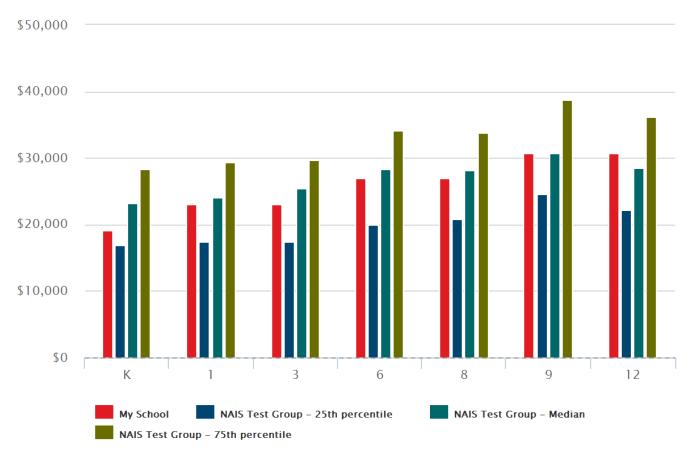
Databook 2020 Section 06: Tuition and Fees

Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

Day School Tuition per Student, by Grade, Compared with Other Schools

This chart shows your school's tuition, by grade, compared with schools in the Comparison Group.

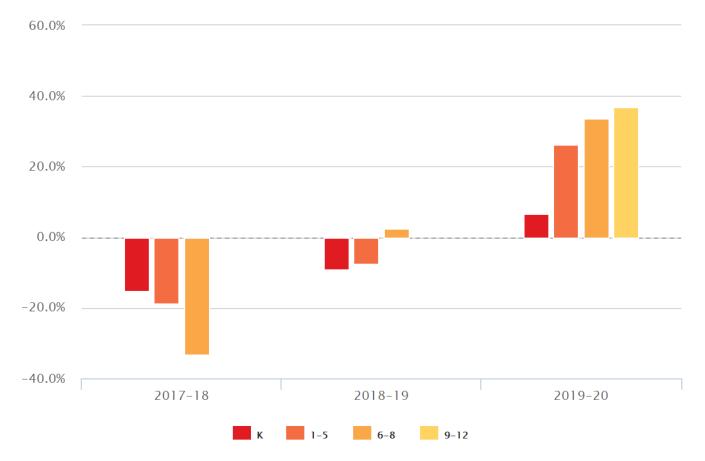






Annual Rate of Day School Tuition Increase by Division

This chart shows the percent change in your school's tuition for different divisions: Kindergarten, grades 1-5, grades 6-8, and grades 9-12. Annual percent change is calculated from current and previous year values; if either is missing, no value is calculated for that year.







Databook 2020 Section 06: Tuition and Fees

	ABC School	NAIS Test Group
Day Tuition and Fees		
Median Day 2 Years and Younger	\$0	\$17,697
Median Day 3 Years Old	\$19,063	\$18,073
Median Day 4 Years Old	\$19,063	\$21,543
Median Day Grade 1	\$22,996	\$24,138
Median Day Grade 2	\$22,996	\$24,453
Median Day Grade 3	\$22,996	\$25,385
Median Day Grade 4	\$22,996	\$25,385
Median Day Grade 5	\$26,914	\$27,725
Median Day Grade 6	\$26,914	\$28,348
Median Day Grade 7	\$26,914	\$27,574
Median Day Grade 8	\$26,914	\$28,074
Median Day Grade 9	\$30,685	\$30,700
Median Day Grade 10	\$30,685	\$28,560
Median Day Grade 11	\$30,685	\$28,560
Median Day Grade 12	\$30,685	\$28,560
Average Day Tuition	\$26,865	\$26,000
5-Day Boarding Tuition and Fees		
Median 5-Day Boarding Grade 6	\$0	\$55,600
Median 5-Day Boarding Grade 8	\$0	\$47,975
Median 5-Day Boarding Grade 9	\$0	\$43,959
Median 5-Day Boarding Grade 12	\$0	\$42,203
Average 5-Day Boarding	\$0	\$46,002
7-Day Boarding Tuition and Fees		
Median 7-Day Boarding Grade 6	\$0	\$63,300
Median 7-Day Boarding Grade 8	\$0	\$54,158
Median 7-Day Boarding Grade 9	\$0	\$55,850
Median 7-Day Boarding Grade 12	\$0	\$54,490
Average 7-Day Boarding	\$0	\$55,850

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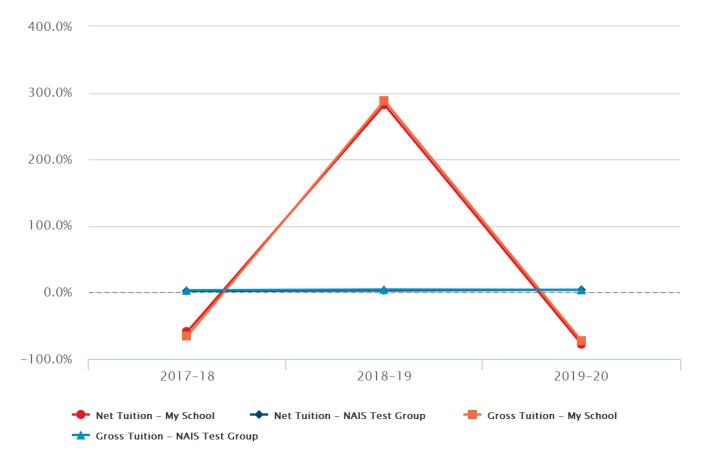
Databook 2020 Section 07: Financial Aid

Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

Percent Change in Gross and Net Tuition Revenue

This chart shows the percent change in your school's gross and net tuition revenue, as well as the median percent change for schools in your selected comparison group(s), over a range of years. Annual percent change is calculated from current and prior year values; if either is missing, no value is calculated for that year.

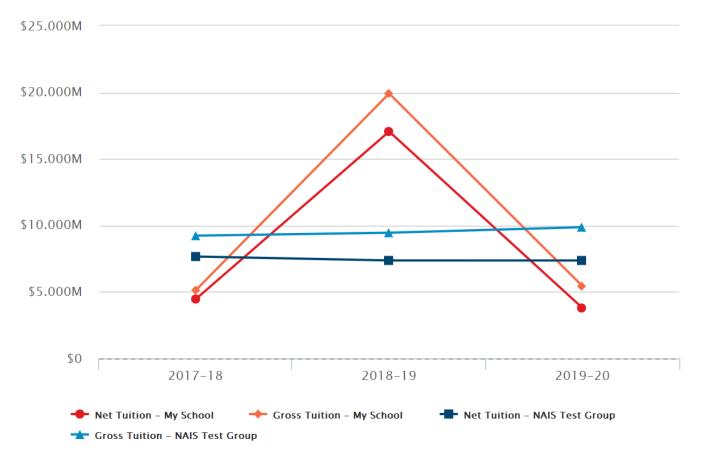






Gross and Net Tuition Revenue

This chart shows trends in your school's gross and net tuition revenue, as well as the median values for schools in your selected comparison group(s), over a range of years.







Databook 2020 Section 07: Financial Aid

	ABC School	NAIS Test Group
Need-Based Financial Aid		
Median % of Students on Financial Aid	53.1%	30.2%
Median Financial Aid Grant per Student	\$15,281	\$17,299
Median Financial Aid as % of Budget Expense (preceding year)	31.7%	13.2%
Median Financial Aid as % of Budget Income (preceding year)	22.9%	14.2%
Average Award as a Percent of Day School Weighted Average Tuition and Fees	56.8%	64.0%
Average Award as a Percent of 5-Day Boarding Weighted Average Tuition	0.0%	42.3%
Average Award as a Percent of 7-Day Boarding Weighted Average Tuition and Fees	0.0%	45.7%
Total Awarded as a Percent of Gross Tuition Revenue (preceding year)	31.8%	18.4%
No-need/Merit Awards		
Schools Offering Merit/No-need Awards	1	22
Median % of Students Receiving Merit Awards	4.2%	14.6%
Median Merit as a % of Budget Expense (preceding year)	0.0%	0.0%
Median Merit as a % of Budget Income (preceding year)	0.0%	0.0%
Average Merit Award	\$21,685	\$9,160
Average Merit Awards as a Percent of Gross Tuition Revenue (preceding year)	5.2%	6.2%
Tuition Remission (Preceding Year)		
Number of Schools Offering Tuition Remission	1	47
Number of Schools Not Offering Tuition Remission	0	8
Median Tuition Remission Grant per Student	\$23,582	\$15,910
Median % of Students on Tuition Remission	5.6%	5.7%
Median Tuition Remission as % of Total Expenses	7.1%	2.2%
Median Tuition Remission as % of Total Income	5.2%	2.4%
Total Discounts and Net Tuition Revenue (Preceding Year)		
All Assistance as a % of Gross Tuition Revenue	30.2%	19.8%
Net Tuition Revenue as a Percent of Gross Tuition Revenue	69.8%	80.2%

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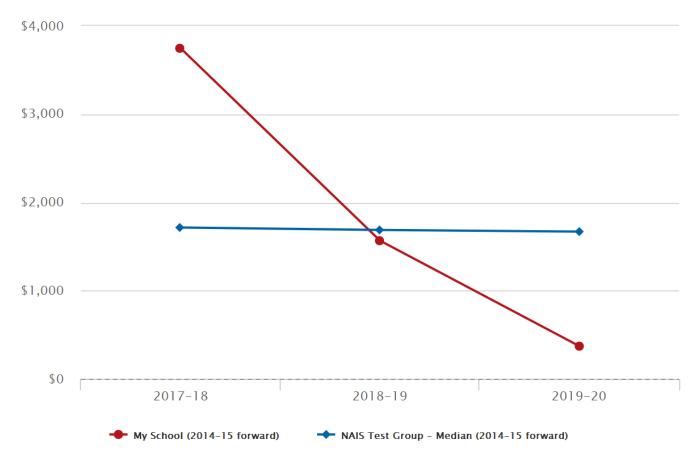
Databook 2020 Section 08: Advancement

Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

Annual Giving per Student

This chart presents the average annual giving per student at your school compared to the median of the average annual giving per student for the schools in your selected comparison group(s).

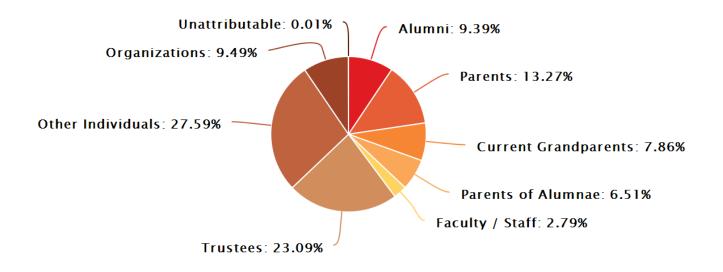






Percent of Annual Giving Donated by Role Groups

This chart shows the percent of all annual giving at your school contributed by parents, alumni/ae, and others for the year selected.

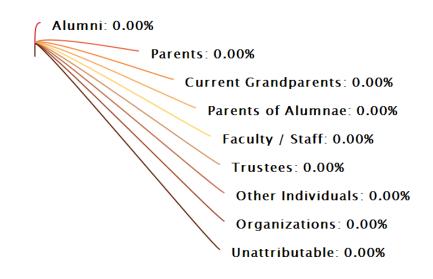






Percent of Capital Campaign Donated by Role Groups

This chart shows the percent of the total capital campaign at your school contributed by parents, alumni/ae, and others for the year selected.







Databook 2020 Section 08: Advancement

	ABC School	NAIS Test Group
Annual Giving (preceding year)		
Annual Giving as a % of Operating Income	7.8%	7.1%
Median Annual Giving per Student	\$1,756	\$1,656
Average Annual Giving per Student	\$1,756	\$2,535
Median Annual Giving by All Trustees	\$0	\$4,855
Median Annual Giving % Participation by All Trustees	0.0%	100.0%
Annual Giving by Hierarchy		
Median Annual Giving Gift by Alumni/ae	\$78	\$734
Median Annual Giving Gift by Parents	\$263	\$1,330
Median Annual Giving Gift by Grandparents	\$192	\$727
Median Annual Giving Gift by Parents of Alumni/ae	\$221	\$893
Median Annual Giving Gift by Trustees	\$5,398	\$2,410
Median Annual Giving Gift by Faculty/Staff	\$194	\$163
Median Annual Giving Gift by Current Students	\$0	\$20
Median Annual Giving Gift by Other Individuals	\$168	\$617
Median Annual Giving Gift by Organizations	\$538	\$3,445
Median Annual Giving Gift by Other Constituencies	\$0	\$141
Annual Giving Percent Participation by Hierarchy		
Median Annual Giving % Participation by Alumni/ae	44.3%	8.8%
Median Annual Giving % Participation by Parents	100.0%	61.6%
Median Annual Giving % Participation by Grandparents	41.7%	13.1%
Median Annual Giving % Participation by Parents of Alumni/ae	63.6%	10.9%
Median Annual Giving % Participation by Trustees	100.0%	100.0%
Median Annual Giving % Participation by Faculty/Staff	100.0%	86.7%
Median Annual Giving % Participation by Current Students	0.0%	35.2%
Median Annual Giving % Participation by Other Individuals	100.0%	16.4%
Median Annual Giving % Participation by Constituencies	100.0%	100.0%
Median Annual Giving % Participation by Organizations	100.0%	45.0%
Annual Giving Appeals Methods		
Direct Mail - Used by Schools	1	49
Direct Mail - Median \$ Spent	\$2,877	\$6,812
Direct Mail - Median \$ Received	\$115,836	\$123,810
Email - Used by Schools	1	47
Email - Median \$ Spent	\$0	\$1,105
Email - Median \$ Received	\$388	\$57,905
Magazine - Used by Schools	0	21
Magazine - Median \$ Spent	\$0	\$10,066
Magazine - Median \$ Received	\$0	\$16,307
Personal Solicitation - Used by Schools	1	47
Personal Solicitation - Median \$ Spent	\$0	\$4,000
Personal Solicitation - Median \$ Received	\$388,331	\$85,373
Phonathon - Used by Schools	4000,001	11
Phonathon - Median \$ Spent	\$0	\$15,481
Phonathon - Median \$ Received	\$5,590	\$16,908
Special Events - Used by Schools	¢0,000 1	33



	ABC School	NAIS Test Group
Special Events - Median \$ Spent	\$29,650	\$23,073
Special Events - Median \$ Received	\$199,767	\$173,668
Website - Used by Schools	0	36
Website - Median \$ Spent	\$0	\$1,100
Website - Median \$ Received	\$0	\$25,597
Social Media - Used by Schools	1	36
Social Media - Median \$ Spent	\$0	\$250
Social Media - Median \$ Received	\$1,688	\$10,500
Other Methods - Used by Schools	1	16
Other Methods - Median \$ Spent	\$0	\$6,654
Other Methods - Median \$ Received	\$33	\$44,425
Capital Giving (preceding year)		
Median Capital Giving per Student	\$0	\$4,863
Median Capital Giving by All Trustees	\$0	\$37,069
Median Capital Giving % Participation by All Trustees	0.0%	100.0%
Capital Giving by Hierarchy		
Median Capital Giving Gift by Alumni/ae	\$0	\$11,176
Median Capital Giving Gift by Parents	\$0	\$13,866
Median Capital Giving Gift by Grandparents	\$0	\$50,805
Median Capital Giving Gift by Parents of Alumni/ae	\$0	\$9,175
Median Capital Giving Gift by Trustees	\$0	\$11,056
Median Capital Giving Gift by Faculty/Staff	\$0	\$873
Median Capital Giving Gift by Current Students	\$0	\$83
Median Capital Giving Gift by Other Individuals	\$0	\$968
Median Capital Giving Gift by Organizations	\$0	\$37,231
Median Capital Giving Gift by Other Constituencies	\$0	\$0
Capital Giving Percent Participation by Hierarchy		
Median Capital Giving % Participation by Alumni/ae	0.0%	37.7%
Median Capital Giving % Participation by Parents	0.0%	59.5%
Median Capital Giving % Participation by Grandparents	0.0%	6.6%
Median Capital Giving % Participation by Parents of Alumni/ae	0.0%	46.1%
Median Capital Giving % Participation by Trustees	0.0%	5.0%
Median Capital Giving % Participation by Faculty/Staff	0.0%	30.7%
Median Capital Giving % Participation by Current Students	0.0%	0.0%
Median Capital Giving % Participation by Other Individuals	0.0%	63.0%
Median Capital Giving % Participation by Organizations	0.0%	100.0%
Median Capital Giving % Participation by Other Constituencies	0.0%	0.0%

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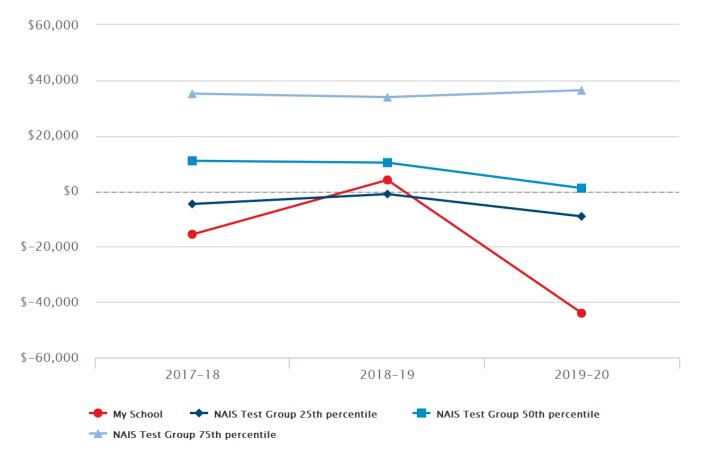
Databook 2020 Section 09: Financial Operations

Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

Net Endowment per Student Compared with Other Schools

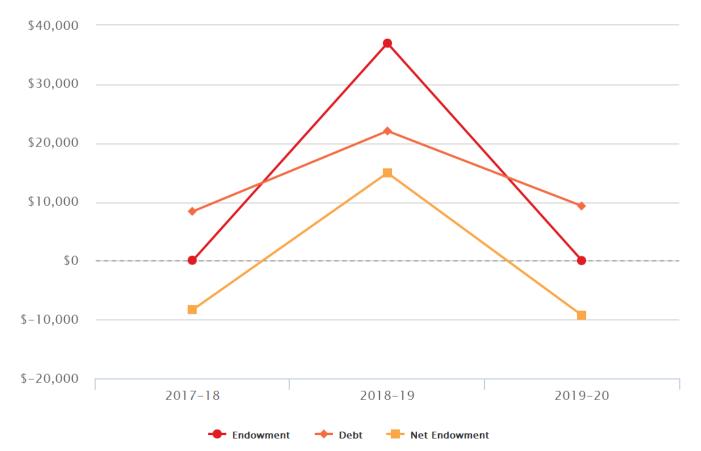
This chart shows trends in your school's net endowment per student, compared with trends in the median value for the schools in the selected comparison group.







Endowment, Debt, and Net Endowment per Student This chart shows trends in the per student values for your school's endowment, total debt, and net endowment per student.

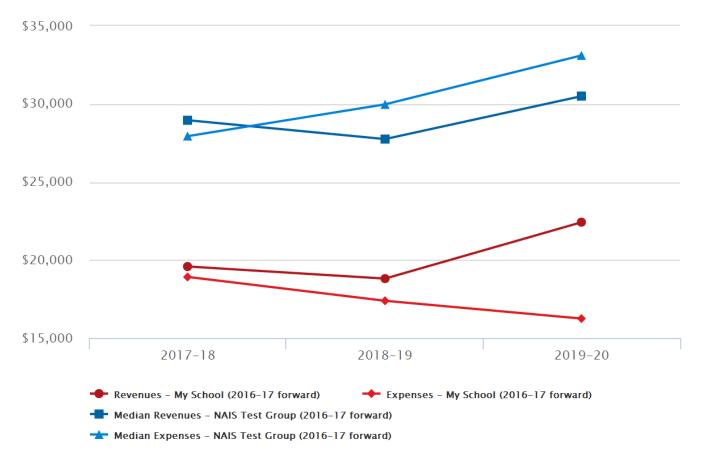






Operating Budget - Revenue and Expenses per Student

This chart shows the per student values for your school's total revenues and total expenses, as well as the median values for schools in your selected comparison group(s) for a range of years.







Databook 2020 Section 09: Financial Operations

	ABC School	NAIS Test
		Group
Financial Operations (previous year)		
Median Total Expense per Student: Day	\$16,243	\$26,817
Median Total Income per Student: Day	\$22,421	\$26,348
Median Total Expense per Student: Day-Boarding	\$0	\$33,883
Median Total Income per Student: Day-Boarding	\$0	\$34,332
Median Total Expense per Student: Boarding-Day	\$0	\$50,414
Median Total Income per Student: Boarding-Day	\$0	\$48,671
Median Total Expense per Student: Boarding	\$0	\$68,913
Median Total Income per Student: Boarding	\$0 \$0	\$70,214
Facilities	φU	φ/0,214
Median Number of Square Feet per Student	346	354
Median Acres per Student	0.01	0.09
Median Number of Square Feet per Student	0.00	535.70
Median PPRRSM per Student	\$0	\$1,520
Income (previous year)		
Median Tuition and Fees Income per Student	\$25,499	\$29,150
Median Financial Aid Reduction in Income per Student Median Net Tuition Income per Student	\$7,713 \$17,785	\$4,959 \$23,082
Median Day Care Income per Student	\$0	\$952
Median Extended Day Income per Student	\$584	\$463
Median Summer Programs Income per Student	\$897	\$498
Median Other Programs Income per Student	\$0	\$0
Median Total Other Programs Income per Student	\$1,481	\$1,085
Median Auxiliary Services Income per Student	\$0	\$475
Operating Investment Income per Student	\$0	\$1
Median Affiliated Enterprise Income per Student	\$0	\$2,273
Median Total Public Aid Income per Student (Federal+State+Local Aid)	\$0	\$772
Median Gifts/Grants Income	\$2,307	\$1,508
Median Total Events Income per Student (Auctions, Fairs, Parent Association Events)	\$848	\$370
Median Net Assets Released from Restriction per Student	\$0	\$995
Median Other Income per Student	\$0	\$367
Median Total Income per Student	\$22,421	\$30,743
Expenses (previous year) Median Teacher Salary Expenses per Student	\$7,041	\$7,492
Median Instructional Support Salary Expenses per Student	\$1,230	\$1,628
Median Administrator Salary Expenses per Student	\$3,176	\$4,225
Median Other Staff Salary Expenses per Student	\$709	\$2,194
Median All Salary Expenses per Student	\$12,156	\$15,434
Median Employee Professional Development Expenses per Student	\$48	\$186
Median Benefits/Payroll Taxes Expenses per Student	\$2,031	\$4,177
Median Technology Expenses per Student	\$176	\$487





	ABC School	NAIS Test Group
Median Instructional Expenses per Student	\$380	\$1,128
Median Athletic Expenses per Student	\$100	\$236
Median Auxiliary Expenses per Student	\$0	\$830
Median Other Services Expenses per Student	\$0	\$522
Median Plant Expenses per Student	\$1,353	\$2,097
Median Depreciation Expense per Student	\$0	\$2,224
Median Interest Expense per Student	\$0	\$605
Median Administrative Expenses per Student	\$0	\$1,297
Median Debt Service per Student	\$1,878	\$1,110
Median Provision for Major Repairs per Student	\$0	\$1,520
Median General Expenses per Student	\$0	\$675
Median Total Other Expenses per Student	\$1,353	\$7,429
Median Total Expenses per Student	\$16,243	\$33,050
Endowment (previous year)		
Median Endowment per Student	\$102	\$30,071
Median Endowment as a Multiple of Total Operating Expenses	0.01	0.96
Median Draw as Percent of Endowment	0.0%	2.8%
Endowment Draw as a Percent of Total Income	0.0%	5.0%
Debt per Student	\$44,131.46\$	25,065.07
Surplus as a % of Expenses	38.0%	3.2%
Debt as a % Expenses	271.7%	58.5%
Median Net Endowment per Student	\$- 44,029.23	\$0.00

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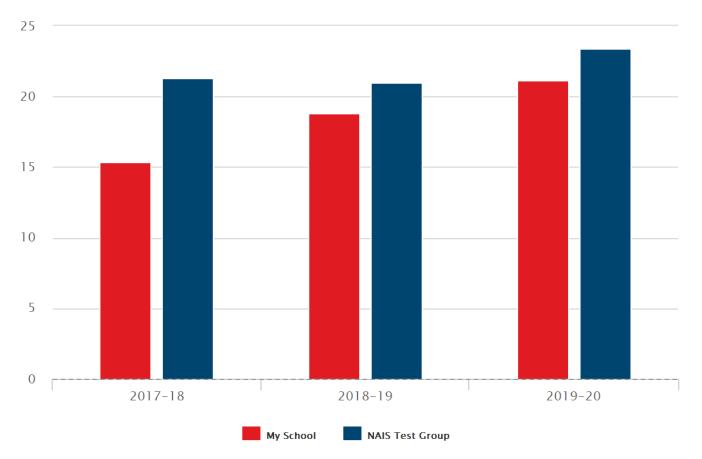
Databook 2020 Section 10: Staff and Board Information

Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

Total Full-Time Equivalent (FTE) Positions per 100 Students

This chart shows your school's total number of full-time equivalent (FTE) positions per 100 students, compared with the median value for schools in your selected comparison group, over a range of years.







Students per Total FTE

This chart shows the number of students per total FTE at your school, compared with the median value for schools in your selected comparison group, over a range of years.

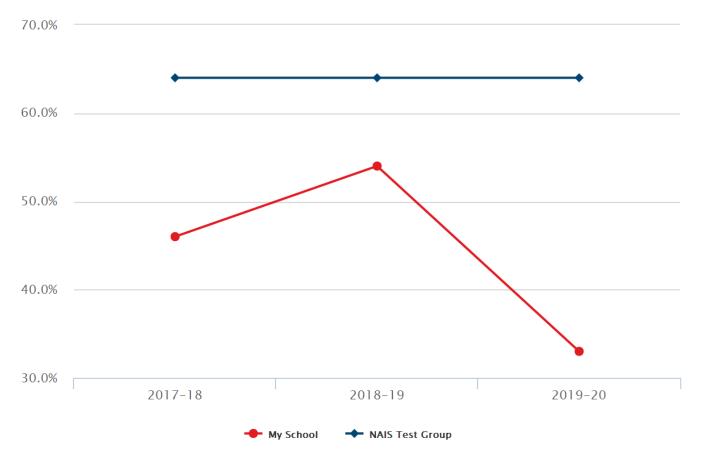






Teachers with Advanced Degrees

This chart shows your school's percentage of teachers who have a graduate degree (Master's or PhD), compared to the median percentage across schools in the selected comparison group(s), over a range of years.



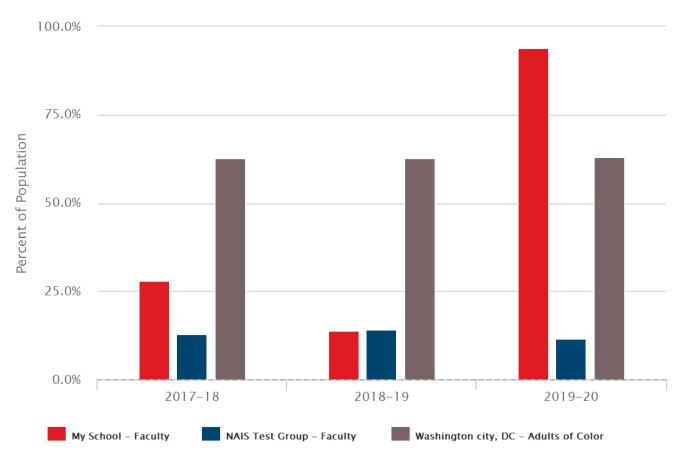




Faculty Diversity, School Race/Ethnicity: People of Color, Washington city, DC

This chart displays your school's percentage of faculty of color, compared with the median percentage across schools in the selected comparison group(s), and the percentage of adults of color in your selected geographical location. Data for the general population are provided by Easy Analytics and come from the U.S. Census and Community Surveys.

New in 2019-20, Individuals are identified by both race and ethnicity. This results in a shift in the display of race and ethnicity for this chart.







Databook 2020 Section 10: Staff and Board Information

	ABC School	NAIS Test Group
Employee Information		
Percent Female Employees	80.0%	62.1%
Percent Male Employees	20.0%	37.9%
Percent Faculty by Experience Bands		
1-5 years	18.8%	14.9%
6-10 years	12.5%	16.7%
11-15 years	15.6%	15.7%
16-20 years	6.3%	12.9%
21-25 years	9.4%	8.9%
26-30 years	0.0%	5.7% 4.0%
31-35 years 36-40 years	9.4%	2.4%
40 + years	9.4%	1.6%
Class Size	9.470	1.070
Median Class Size Grades: Preschool	10	14
Median Class Size Grades: K - 5	13	15
Median Class Size Grades: 6 - 8	10	15
Median Class Size Grades: 9 - 12	21	12
Student to Adult Ratios		
Median Student/Full-Time Equivalence Teacher Ratio	6.5%	8.5%
Median Student/Full-Time Equivalence Instructional Support Ratio	71.0%	50.1%
Median Student/Full-Time Equivalence Administrator Ratio	30.4%	22.5%
Median Student/Full-Time Equivalence Other Staff Ratio	106.5%	24.2%
Median Student/Full-Time Equivalence Total Staff Ratio Ratio of Adults and Adults of Color	4.73	4.26
Total Faculty as % of Total Staff	64.0%	42.5%
Total Faculty of Color as % of Total Faculty	96.9%	19.8%
Total Administrative Staff as % of Total Staff	14.0%	17.5%
Total Administrative Staff of Color as % of Total Administrative Staff	100.0%	19.9%
Total Instructional Support as % of Total Staff	14.0%	17.7%
Total Instructional Support of Color as % of Total Instructional Support Staff	14.3%	25.7%
Total Other Staff as % of Total Staff	8.0%	22.3%
Total Other Staff of Color as % of Total Other Staff	0.0%	23.5%
Board Information		
Board Size	13	19
Percent Female	53.8%	42.1%
Percent Male	46.2%	57.9%
Percent People of Color	23.1%	15.1%

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Databook 2020 Section 11a: Faculty Compensation

Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

	My School	25th Percentile	50th Percentile (Median)	75th Percentile	90th Percentile	Number of Schools
Years of Experience - Base Salaries						
1-5 Years	\$44,781	\$43,125	\$47,946	\$54,188	\$58,544	42
6-10 Years	\$47,801	\$49,495	\$56,000	\$61,000	\$67,550	41
11-15 Years	\$53,355	\$51,676	\$58,717	\$65,486	\$73,440	42
16-20 Years	\$55,779	\$55,750	\$60,043	\$68,088	\$79,000	40
21-25 Years	\$51,649	\$54,852	\$66,223	\$74,115	\$83,692	36
26-30 Years	\$0	\$64,524	\$71,212	\$80,155	\$97,234	36
31-35 Years	\$59,386	\$62,207	\$72,846	\$83,858	\$95,880	26
36-40 Years	\$0		\$82,681	\$90,197	\$102,259	21
41+ Years	\$65,293	\$64,530	\$84,456	\$92,898	\$107,803	18
Full-Time Teacher Salaries - Base Salaries						
Average	\$62,208	\$52,473	\$58,667	\$64,804	\$75,501	46
Median	\$54,541	\$51,831	\$58,021	\$64,250	\$74,987	46
Starting	\$40,000	\$36,000	\$41,500	\$48,240	\$53,973	40
Lowest	\$42,448	\$35,925	\$43,000	\$49,700	\$54,938	48
Highest	\$67,000	\$76,112	\$84,890	\$99,681	\$107,158	48
Years of Experience - Total Compensation						
1-5 Years	\$44,781	\$43,500	\$49,550	\$55,000	\$60,700	41
6-10 Years	\$47,801	\$51,471	\$56,600	\$62,531	\$67,895	40
11-15 Years	\$53,355	\$52,883	\$61,600	\$68,703	\$75,712	41
16-20 Years	\$55,779	\$56,232	\$63,346	\$72,274	\$81,441	39
21-25 Years	\$51,649	\$57,233	\$67,391	\$76,409	\$86,980	35
26-30 Years	\$0	\$65,796	\$75,460	\$83,386	\$97,646	36
31-35 Years	\$59,386	\$67,741	\$73,919	\$84,101	\$96,680	26
36-40 Years	\$0	\$73,607	\$85,316	\$94,176	\$106,459	21
40+ Years	\$65,293	\$70,110	\$85,675	\$96,348	\$109,057	17
Full-Time Teacher Salaries - Total Compensation	1					
Average	\$62,208	\$54,265	\$61,344	\$68,251	\$76,245	46
Median	\$54,541	\$53,190	\$47,180			46
Starting	\$40,000		\$43,520		\$54,100	40
Lowest	\$43,781	\$36,000	\$43,000		\$55,940	45
Highest	\$67,710	\$70,604	\$86,960	\$103,625	\$110,205	43

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Databook Section 11b: Employee Low/High Compensation

Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

	ABC School	25th Percentile NAIS Test Group	50th Percentile NAIS Test Group	75th Percentile NAIS Test Group	90th Percentile NAIS Test Group	Number of Schools
Teachers Median Lowest Salary	\$42,448	\$35,925	\$43,000	\$49,700	\$54,938	48
Teachers Median Highest Salary	\$67,000	\$76,112	\$84,890	\$99,681	\$107,158	48
Teacher Assistants Median Lowest Salary	\$24,965	\$26,245	\$31,553	\$38,635	\$40,945	22
Teacher Assistants Median Highest Salary	\$41,095	\$33,693	\$39,542	\$45,050	\$54,831	22
Teacher Aides Median Lowest Salary	\$0	\$19,325	\$24,840	\$30,934	\$33,374	4
Teacher Aides Median Highest Salary	\$0	\$25,000	\$28,000	\$29,579	\$32,832	5
Learning Specialist Median Lowest Salary	\$59,042	\$45,000	\$58,000	\$64,070	\$79,092	29
Learning Specialist Median Highest Salary	\$59,042	\$58,653	\$66,833	\$79,200	\$100,585	29
ESL/ELL Instructors Median Lowest Salary	\$0	\$47,883	\$50,000	\$57,429	\$68,906	9
ESL/ELL Instructors Median Highest Salary	\$0	\$48,438	\$51,752	\$57,429	\$85,926	9
Coaches Median Lowest Salary	\$0	\$49,300	\$56,100	\$61,525	\$64,780	3
Coaches Median Highest Salary	\$0	\$46,786	\$62,583	\$68,088	\$70,135	4
Interns Median Lowest Salary	\$0	\$24,980	\$25,000	\$29,617	\$32,386	3
Interns Median Highest Salary	\$0	\$24,980	\$25,000	\$32,500	\$37,000	3
Extended Day Staff Median Lowest Salary	\$0	\$27,244	\$34,813	\$49,049	\$53,265	6
Extended Day Staff Median Highest Salary	\$0	\$27,331	\$38,810	\$46,609	\$65,840	8 7
Dormitory Supervisors Median Lowest Salary	\$0	\$31,130	\$43,176	\$65,930	\$79,115	
Dormitory Supervisors Median Highest Salary	\$0	\$37,533	\$57,120	\$65,930	\$82,315	7
Other Instructional Support Median Lowest Salary	\$0	\$33,759	\$39,200	\$48,640	\$56,129	14
Other Instructional Support Median Highest Salary	\$0	\$46,078	\$67,017	\$93,253	\$106,212	15
Administrators Median Lowest Salary	\$58,181	\$54,182	\$66,344	\$91,000	\$106,850	48
Administrators Median Highest Salary	\$93,993	\$183,000	\$227,721	\$353,750	\$416,354	48
Other Administrators Median Lowest Salary	\$0	\$39,693	\$47,532	\$56,692	\$64,207	38





NAIS DASL DATA AND ANALYSIS FOR SCHOOL LEADERSHIP

	ABC School	25th Percentile NAIS Test Group	50th Percentile NAIS Test Group	75th Percentile NAIS Test Group	90th Percentile NAIS Test Group	Number of Schools
Other Administrators Median Highest Salary	\$0	\$70,388	\$87,336	\$100,500	\$128,131	40
Health Staff Median Lowest Salary	\$0	\$42,504	\$51,808	\$62,399	\$70,400	27
Health Staff Median Highest Salary	\$0	\$52,270	\$61,113	\$76,552	\$82,888	29
Secretarial/Clerical Staff Median Lowest Salary	\$31,320	\$34,915	\$41,589	\$47,000	\$54,081	44
Secretarial/Clerical Staff Median Highest Salary	\$32,364	\$46,818	\$53,618	\$67,166	\$79,956	44
Kitchen Staff Median Lowest Salary	\$0	\$22,599	\$30,369	\$40,949	\$42,825	10
Kitchen Staff Median Highest Salary	\$0	\$40,429	\$45,750	\$58,732	\$75,169	11
Maintenance Staff Median Lowest Salary	\$42,595	\$30,100	\$35,000	\$42,600	\$54,509	37
Maintenance Staff Median Highest Salary	\$42,595	\$48,288	\$59,826	\$75,256	\$90,000	38
Library/Media Staff Median Lowest Salary	\$50,000	\$43,000	\$53,258	\$60,000	\$70,880	33
Library/Media Staff Median Highest Salary	\$50,000	\$52,395	\$60,000	\$71,161	\$81,985	34
Technology Staff/IT Median Lowest Salary	\$0	\$43,712	\$53,050	\$65,832	\$76,456	35
Technology Staff/IT Median Highest Salary	\$0	\$62,465	\$79,550	\$94,218	\$106,407	35
Technology Instructional Support Staff Median Highest Salary	\$0	\$58,397	\$64,708	\$82,688	\$97,125	10
Technology Instructional Support Staff Median Lowest Salary	\$0	\$58,236	\$64,343	\$74,178	\$86,355	10
Security Staff Median Lowest Salary	\$0	\$29,538	\$41,687	\$57,137	\$64,519	12
Security Staff Median Highest Salary	\$0	\$40,165	\$48,925	\$64,832	\$96,680	13
Auxiliary Staff Median Lowest Salary	\$0	\$27,230	\$40,600	\$50,750	\$57,960	13
Auxiliary Staff Median Highest Salary	\$0	\$45,000	\$63,090	\$72,930	\$86,351	13
Other Staff Median Lowest Salary	\$0	\$35,267	\$44,375	\$57,312	\$61,009	8
Other Staff Median Highest Salary	\$0	\$54,344	\$65,404	\$73,135	\$78,624	8

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Databook 2020 Section 11c: Administrator Salaries

Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

	My School	25th Percentile	50th Percentile (Median)	75th Percentile	90th Percentile	Number of Schools
President	\$0	\$472,500	\$475,500	\$478,500	\$478,500	2
Head of School	\$233,280	\$177,680	\$227,721	\$323,829	\$405,678	48
Business Officer	\$84,050	\$101,445	\$135,304	\$194,447	\$232,695	47
Associate Head	\$0	\$112,750	\$139,256	\$181,478	\$195,890	11
Assistant Head	\$0	\$85,366	\$104,495	\$118,111	\$194,937	16
Upper School Head	\$74,169	\$110,253	\$124,273	\$145,980	\$184,550	16
Middle School Head	\$0	\$95,094	\$128,293	\$138,889	\$170,391	27
Lower School Head	\$94,467	\$84,867	\$119,816	\$146,631	\$182,680	24
Director of Advancement	\$0	\$79,284	\$127,688	\$165,656	\$206,771	28
Director of Development	\$74,649	\$77,775	\$108,000	\$132,925	\$162,616	22
Director of Communications	\$73,440	\$75,950	\$83,230	\$96,973	\$107,700	27
Director of Admissions	\$60,000	\$77,505	\$90,850	\$110,000	\$130,884	48
Director of HR	\$0	\$80,268	\$95,000	\$119,311	\$136,483	18
Director of Financial Aid	\$0	\$57,088	\$60,000	\$77,325	\$94,580	4
Director of Alumni/ae Affairs	\$0	\$49,875	\$63,295	\$72,213	\$82,550	16
Director of Physical Plant	\$0	\$68,340	\$85,000	\$106,756	\$133,632	33
Director of Technology/IT	\$0	\$83,870	\$96,552	\$112,169	\$136,626	32
Director of Tech/Curriculum	\$0	\$57,744	\$80,414	\$103,125	\$114,717	10
Director of Diversity	\$0	\$67,643	\$76,000	\$99,688	\$140,456	10
Director of International Studies	\$0	\$50,000	\$59,000	\$68,000	\$68,000	68
Director of Global Education	\$0	\$0	\$0	\$0	\$0	0
Highest Paid Academic Department Head	\$0	\$71,974	\$77,500	\$85,771	\$95,567	23
Director of Studies	\$0	\$83,250	\$103,455	\$121,400	\$125,000	12
Dean of Studies	\$0	\$59,150	\$79,765	\$94,083	\$110,762	19
College Counselor	\$47,754	\$68,113	\$83,640	\$106,948	\$116,652	23
Psychologist	\$0	\$50,826	\$77,709	\$88,038	\$97,678	21
Athletic Director	\$0	\$66,150	\$87,550	\$103,690	\$116,080	35
Head's Assistant	\$0	\$56,020	\$65,528	\$76,500	\$98,835	34

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Databook 2020 Section 12a: Trendbook Demographic Outlook

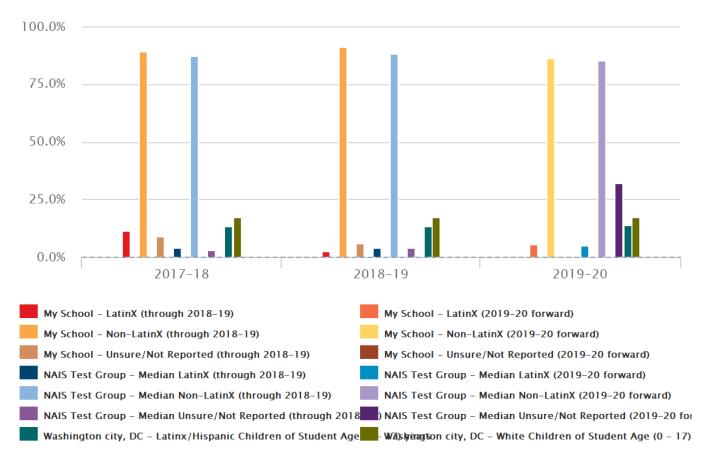
According to "The Demographic Outlook" in the 2019-2020 NAIS Trendbook: "The country has been living through one of the longest declines in fertility in decades, and demographers are trying to figure out the drivers of this trend. Some experts think that people put off having babies during difficult economic times, but the [Total Fertility Rate] has not recovered since the end of the Great Recession in 2009. Others believe that the decline may result from cultural shifts, such as women getting married later and spending more of their peak fertility years unmarried or delaying having children.

What does this mean for the population of school-age children in your selected geography? View the table below to see a breakout of school-age children by ethnic and racial identities, for the current year and projected 5 years from now. Year(s): 2019-20 Geography 1: City - Washington city, DC

Comparison Group(s): NAIS Test Group

Percentage of Student Diversity by Ethnicity, Washington city, DC

This chart presents the percentage of students by ethnicity at your school compared to the median percentages of students from the comparison group selected for the range of years selected.



New in 2019-20, Individuals are identified by both race and ethnicity. This results in a shift in the display of race and ethnicity for this chart.







Student Diversity, School Race/Ethnicity: People of Color, Washington city, DC

How do the racial and ethnic demographics of your student body compare to that of your community?

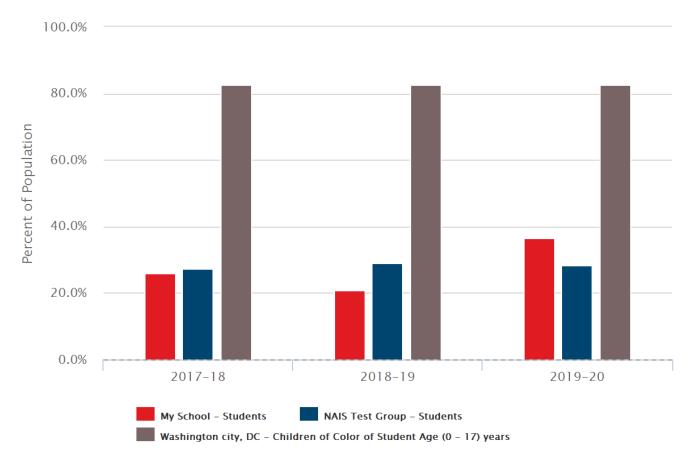
This chart displays the percentage of students of color in your school, compared with the median percentage across schools in up to three of your comparison groups,

and the percentage of children ages 0-17 in the geography of your choice.

For academic years prior to 2016, DASL has historically included the Latino/Hispanic group in the People of Color (POC) calculation. The Demographic Data comes from the U.S. Census, however, which does not include the Latino/Hispanic group in the POC calculation.

While we will mirror the Census approach in 2016 and beyond, for now please note that the Demographic Data lines on our DASL dashboard include the following groups in the POC calculation: Black, Asian, American Indian, and Two or More races.

New in 2019-20, Individuals are identified by both race and ethnicity. This results in a shift in the display of race and ethnicity for this chart.







Student Diversity, School Race/Ethnicity: Black/African American, Washington city, DC

How do the racial and ethnic demographics of your student body compare to that of your community?

This chart displays the percentage of African American students in your school, compared with the median percentage across schools in up to three of your comparison groups,

and the percentage of children ages 0-17 in the geography of your choice.

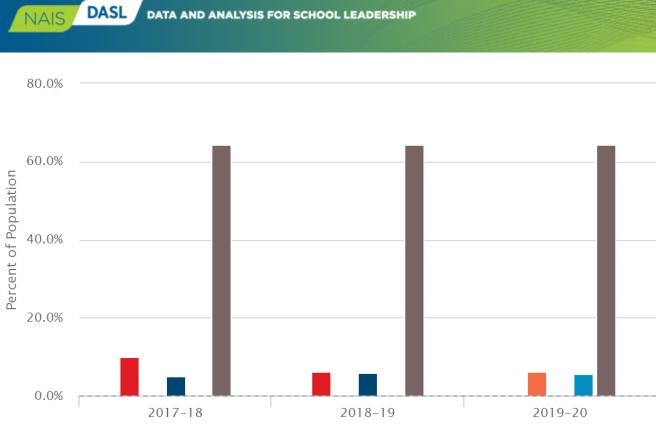
For academic years prior to 2016, DASL has historically included the Latino/Hispanic group in the People of Color (POC) calculation. The Demographic Data comes from the U.S. Census, however, which does not include the Latino/Hispanic group in the POC calculation.

While we will mirror the Census approach in 2016 and beyond, for now please note that the Demographic Data lines on our DASL dashboard include the following groups in the POC calculation: Black, Asian, American Indian, and Two or More races.

New in 2019-20, Individuals are identified by both race and ethnicity. This results in a shift in the display of race and ethnicity for this chart.







My School – Students (through 2018–19)
My School – Students (2019–20 forward)
NAIS Test Group – Students (through 2018–19)
NAIS Test Group – Students (2019–20 forward)
Washington city, DC – Black/African American Children of Student Age (0 – 17) years







Student Diversity, School Race/Ethnicity: Asian, Washington city, DC

How do the racial and ethnic demographics of your student body compare to that of your community?

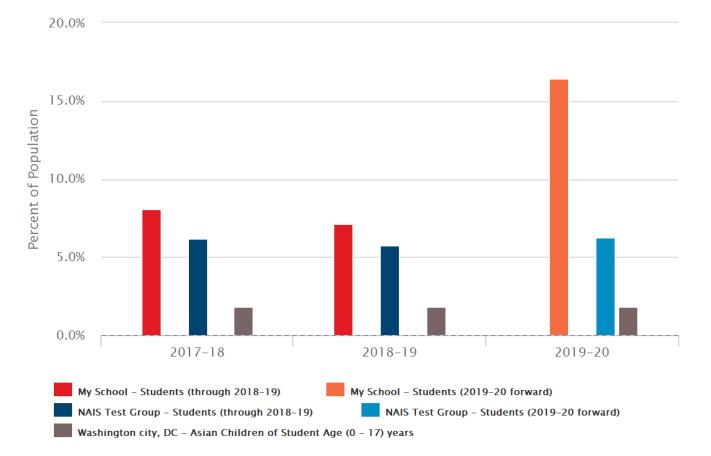
This chart displays the percentage of Asian American students in your school, compared with the median percentage across schools in up to three of your comparison groups,

and the percentage of children ages 0-17 in the geography of your choice.

For academic years prior to 2016, DASL has historically included the Latino/Hispanic group in the People of Color (POC) calculation. The Demographic Data comes from the U.S. Census, however, which does not include the Latino/Hispanic group in the POC calculation.

While we will mirror the Census approach in 2016 and beyond, for now please note that the Demographic Data lines on our DASL dashboard include the following groups in the POC calculation: Black, Asian, American Indian, and Two or More races.

New in 2019-20, Individuals are identified by both race and ethnicity. This results in a shift in the display of race and ethnicity for this chart.









Student Diversity, School Race/Ethnicity: Latinx/Hispanic, Washington city, DC

How do the racial and ethnic demographics of your student body compare to that of your community?

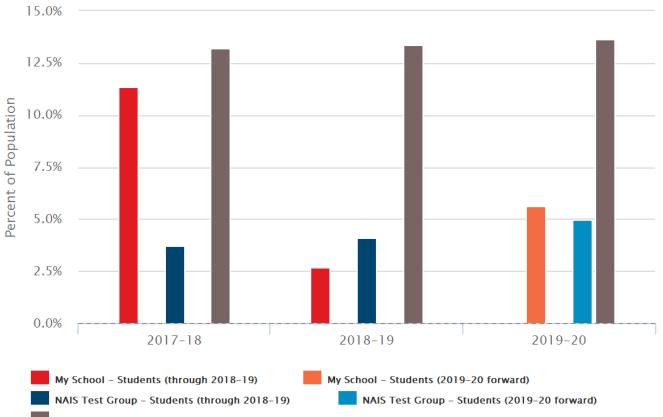
This chart displays the percentage of Latino/Hispanic students in your school, compared with the median percentage across schools in up to three of your comparison groups,

and the percentage of children ages 0-17 in the geography of your choice.

For academic years prior to 2016, DASL has historically included the Latino/Hispanic group in the People of Color (POC) calculation. The Demographic Data comes from the U.S. Census, however, which does not include the Latino/Hispanic group in the POC calculation.

While we will mirror the Census approach in 2016 and beyond, for now please note that the Demographic Data lines on our DASL dashboard include the following groups in the POC calculation: Black, Asian, American Indian, and Two or More races.

New in 2019-20, Individuals are identified by both race and ethnicity. This results in a shift in the display of race and ethnicity for this chart.



Washington city, DC - Latinx/Hispanic Children of Student Age (0 - 17) years







Student Diversity, School Race/Ethnicity: White, Washington city, DC

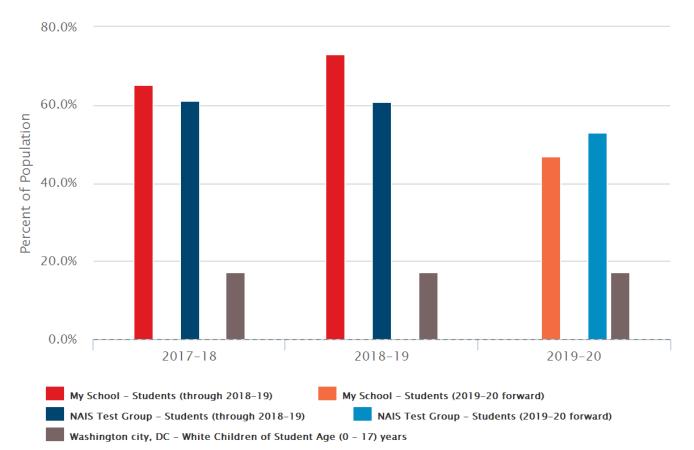
How do the racial and ethnic demographics of your student body compare to that of your community?

This chart displays the percentage of Caucasian, Non-Hispanic students in your school, compared with the median percentage across schools in up to three of your comparison groups, and the percentage of children ages 0-17 in the geography of your choice.

For academic years prior to 2016, DASL has historically included the Latino/Hispanic group in the People of Color (POC) calculation. The Demographic Data comes from the U.S. Census, however, which does not include the Latino/Hispanic group in the POC calculation.

While we will mirror the Census approach in 2016 and beyond, for now please note that the Demographic Data lines on our DASL dashboard include the following groups in the POC calculation: Black, Asian, American Indian, and Two or More races.

New in 2019-20, Individuals are identified by both race and ethnicity. This results in a shift in the display of race and ethnicity for this chart.







Databook 2020 Section 12a: Trendbook Demographic Outlook

	2019-20	Projected for 2024-25
Population of School-Age Children by Age		
Age 0-4	34,575	33,851
Age 5-9	28,256	28,292
Age 10-13	20,800	20,338
Age 14-17	21,658	20,519
Population of School-Age Children by Age and Ethnicity		
Hispanic/Latinx		
Age 0-4	5,142	5,215
Age 5-9	4,089	4,467
Age 10-13	2,547	2,731
Age 14-17	2,563	2,672
White/Non-Hispanic		
Age 0-4	8,166	8,086
Age 5-9	4,900	4,759
Age 10-13	2,681	2,656
Age 14-17	2,447	2,410
Population of School-Age Children by Age and Race		
Asian		
Age 0-4	716	659
Age 5-9	536	491
Age 10-13	345	376
Age 14-17	328	340
American Indian/Alaska Native		
Age 0-4	139	139
Age 5-9	99	99
Age 10-13	82	78
Age 14-17	97	94
Black		
Age 0-4	18,951	18,317
Age 5-9	18,019	17,817
Age 10-13	14,747	14,032
Age 14-17	15,846	14,479
White		
Age 0-4	9,861	9,795
Age 5-9	6,088	6,034
Age 10-13	3,362	3,361
Age 14-17	3,071	3,033
Two or More Races		
Age 0-4	2,230	2,128
Age 5-9	1,512	1,748
Age 10-13	892	1,063
Age 14-17	872	1,081
Other Race		
Age 0-4	2,678	2,813
Age 5-9	2,002	2,103





	2019-20	Projected for 2024-25
Age 10-13	1,373	1,427
Age 14-17	1,443	1,493

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DASL Databook 2020 Section 12b: Trendbook Enrollment Outlook

According to "The Enrollment Outlook" in the 2019-2020 NAIS Trendbook: Nationally, "each grade level in lower school showed declines in enrollment between 2008-2009 and 2018-2019. However, the declines were particularly steep in kindergarten, first grade, and second grade, reaching a double-digit percentage change in each case. Furthermore, this trend seems to have accelerated in the last five years; each grade from first through fifth recorded higher declines between 2013-2014 and 2018-2019 than they did between 2008-2009 and 2013-2014. (Fifth-grade enrollment increased between 2008-2009 and 2013-2014 but then decreased between 2013-2014 and 2018-2019.)"

View the table below to see these data displayed for your comparison group. Are these trends true in this group of schools? Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

	ABC School	NAIS Test Group			
Applications	151	137			
Acceptances	115	103			
New Enrolled Students	63	68			
Attrition					
Attrition Rate	21.8%	8.0%			
Coming in December 2019 - rates of change in enrollment by grade.					

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Databook 2020 Section 12c: Trendbook Tuition and Financial Aid Outlook

According to "The Tuition and Financial Aid Outlook" in the 2019-2020 NAIS Trendbook: "Among all NAIS members, median day school tuition grew 13.6 percent between 2013-2014 and 2017-2018-slower than the 23.9 percent tuition change during the five-year period between 2008-2009 and 2013-2014. Similarly, median boarding school tuition growth in the past five years (15.5 percent) has been more conservative than in the previous half decade (22.7 percent).

How are these trends playing out in your data below?

According to "The Tuition and Financial Aid Outlook" in the 2019-2020 NAIS Trendbook: Nationally, "tuition growth has not only outpaced financial aid. It has also outpaced income growth among families in the top 5 percent of earners across the country-the ones most likely to be full-payers at independent schools."

The chart below displays these data for your school, your selected comparison group, and the population in your selected geography. What do you see? Year(s): 2019-20 School: ABC School

Comparison Group(s): NAIS Test Group

Median Discount Rate

This chart shows the percentage of gross tuition revenue forgone by offering need-based aid, tuition remission and non-needbased awards. Click on "Customize Charts" to select the data collection years for which you would like data displayed.





NAIS DASL DATA AND ANALYSIS FOR SCHOOL LEADERSHIP



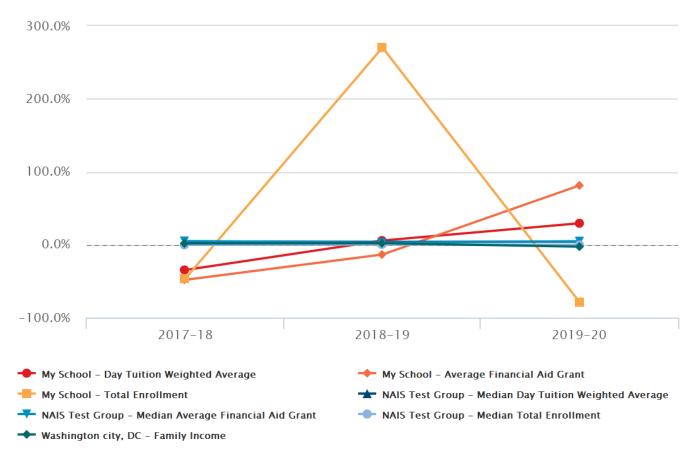






Rate of change for Day Tuition, Financial Aid, Enrollment and Family Income, Washington city, DC

This chart shows the annual rate of change for day tuition, financial aid, enrollment and family income for your school as well as the median for the selected comparison group over a range of years. Annual percent change is calculated from current and prior year values; if either is missing no value is calculated for that year. Click on "Customize Charts" to select the data collection years and comparison group for which you would like data displayed. Zeros or missing values in charts may represent missing or unsubmitted data, but not all data points are collected for every school (for instance, a day school would not have 7-day boarding tuition data).



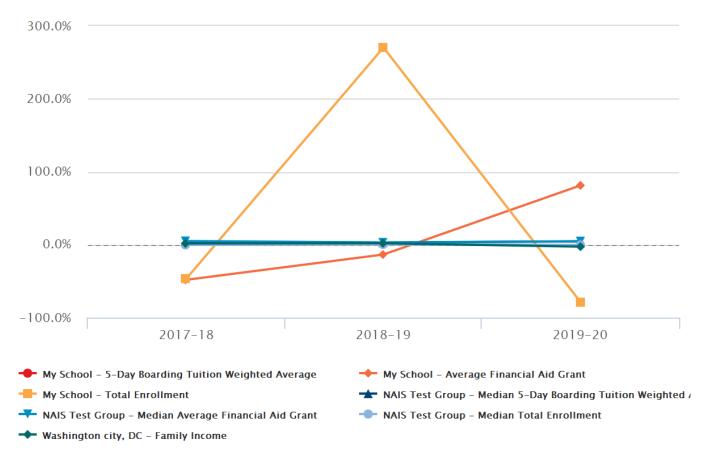






Rate of change for 5-Day Boarding Tuition, Financial Aid, Enrollment and Family Income, Washington city, DC

This chart shows the annual rate of change for 5-Day boarding tuition, financial aid, enrollment and family income for your school as well as the median for the selected comparison group over a range of years. Annual percent change is calculated from current and prior year values; if either is missing no value is calculated for that year. Click on "Customize Charts" to select the data collection years and comparison group for which you would like data displayed. Zeros or missing values in charts may represent missing or unsubmitted data, but not all data points are collected for every school (for instance, a day school would not have 7-day boarding tuition data).



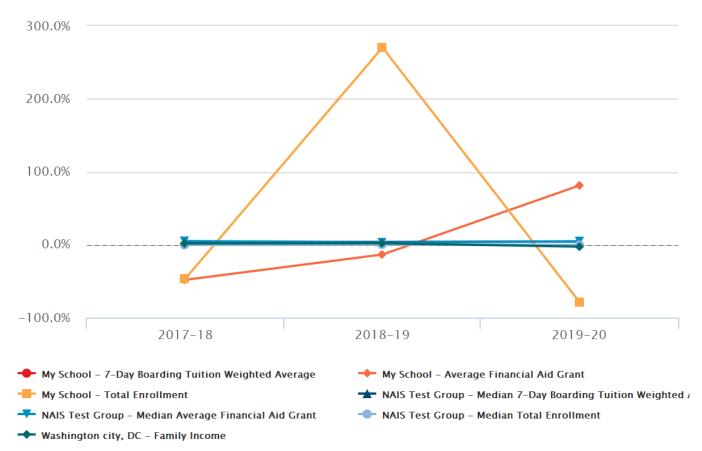






Rate of change for 7-Day Boarding Tuition, Financial Aid, Enrollment and Family Income, Washington city, DC

This chart shows the annual rate of change for 7-Day boarding tuition, financial aid, enrollment and family income for your school as well as the median for the selected comparison group over a range of years. Annual percent change is calculated from current and prior year values; if either is missing no value is calculated for that year. Click on "Customize Charts" to select the data collection years and comparison group for which you would like data displayed. Zeros or missing values in charts may represent missing or unsubmitted data, but not all data points are collected for every school (for instance, a day school would not have 7-day boarding tuition data).







Databook 2020 Section 12c: Trendbook Tuition and Financial Aid Outlook

	ABC School	NAIS Test Group
Percent of all Families Applying - by Total Family Income Rar	nge	
Less than \$25,000	0.0%	5.6%
\$25,000-\$49,999	0.0%	10.6%
\$50,000-\$74,999	0.0%	11.3%
\$75,000-\$99,999	0.0%	11.1%
\$100,000-\$124,999	0.0%	12.2%
\$125,000-\$149,999	0.0%	9.3%
\$150,000-\$199,999	0.0%	14.7%
\$200,000-\$349,999	0.0%	19.0%
\$350,000-\$499,999	0.0%	1.6%
\$500,000-\$749,999	0.0%	0.0%
\$750,000-\$999,999	0.0%	0.0%
\$1,000,000+	0.0%	0.0%
Percent of All Financial Aid Awarded - by Total Family Incom	e Range	
Less than \$25,000	0.0%	6.7%
\$25,000-\$49,999	0.0%	14.8%
\$50,000-\$74,999	0.0%	13.9%
\$75,000-\$99,999	0.0%	12.3%
\$100,000-\$124,999	0.0%	11.9%
\$125,000-\$149,999	0.0%	9.0%
\$150,000-\$199,999	0.0%	13.2%
\$200,000-\$349,999	0.0%	13.3%
\$350,000-\$499,999	0.0%	0.3%
\$500,000-\$749,999	0.0%	0.0%
\$750,000-\$999,999	0.0%	0.0%
\$1,000,000+	0.0%	0.0%

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Databook 2020 Section 12d: Trendbook Philanthropy Outlook

According to "The Philanthropy Outlook" in the 2019-2020 NAIS Trendbook: Nationally, "schools have seen rapid increases in average gift size across groups. The average has increased by 8 percent after inflation since 2013-2014, with gifts from alumni and parents of alumni increasing by 27 percent and 26 percent, respectively. The exception to this trend is current parents, whose average gift has slightly decreased after inflation. This may make sense given an increase in average tuition of 7 percent after inflation over this time period." Year(s): 2019-20

School: ABC School

Comparison Group(s): NAIS Test Group

	Percent Participation	Average Gift	NAIS Test Group Percent Participation	NAIS Test Group Average Gift
Total	62.3%	\$214	17.0%	\$1,207
Alumni/ae	44.3%	\$78	8.8%	\$734
Current Parents	100.0%	\$263	61.6%	\$1,331
Current Grandparents	41.7%	\$192	13.1%	\$727
Parents of Alumni/ae	63.6%	\$221	10.9%	\$893
Trustees not counted above	100.0%	\$5,398	100.0%	\$2,410
Faculty/Staff	100.0%	\$194	86.7%	\$163
Current Students	0.0%	\$0	35.2%	\$20
Other Individuals	100.0%	\$168	16.4%	\$617
Organizations	100.0%	\$538	45.0%	\$3,445
Non-Attributable/Other	100.0%	\$0	100.0%	\$141
Full Board of Trustees				
Total Trustees	0.0%	\$0	100.0%	\$4,855

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