

2022-2023

NAIS MAILING LISTS

Thank you for your interest in the National Association of Independent Schools mailing lists. NAIS allows schools and organizations whose goals align with our own to purchase targeted NAIS member mailing lists. We continually update our member database, so your mailing will be as accurate as possible.

TO ORDER AN NAIS MAILING LIST

1. Complete this form.
2. Email the completed form to NAIS at supporter@nais.org.
3. Include a copy of the piece you plan to mail with your completed form.

➔ PLEASE NOTE

NAIS provides only mailing addresses, NOT email

➔ addresses.

NAIS mailing lists are intended for one-time use.

Mailing list requests will not be processed until a sample of the intended mail piece is sent to NAIS for approval.

1. PROVIDE YOUR INFORMATION.

My school/organization/company is (choose one):

- | | |
|--|---|
| <input type="checkbox"/> NAIS Supporter | <input type="checkbox"/> Nonprofit organization or school |
| <input type="checkbox"/> NAIS Member School or Association | <input type="checkbox"/> Other company or organization |

SCHOOL/ORGANIZATION/COMPANY

ADDRESS

CITY/STATE

ZIP

CONTACT NAME

CONTACT EMAIL

CONTACT PHONE



Questions?
Call (202) 973-9700 or email supporter@nais.org

2. AGREE TO THE NAIS MAILING LIST PURCHASE TERMS.

By signing below, you ("Purchaser") acknowledge that you have sufficient authority to enter into this contract on behalf of your company or organization and agree to the following Terms:

- Purchase of NAIS's mailing list(s) information is for one-time use only as outlined in these Terms.
- NAIS's policy forbids use of its membership information in promoting a publication or product detrimental to independent education, children, or society in general.
- The mailing list(s) may be used for intended mailing only and no other purposes.
- The mailing list(s), or any information contained therein may not be reproduced, shared, resold, or disclosed in any way.
- Purchaser must provide NAIS with a copy of the mailing that will be sent along with this Agreement, and understands and accepts that NAIS reserves the right, in its sole discretion, to deny purchase of mailing lists to any school, company, or organization for any reason, including but not limited to entities or mailings that are in conflict with NAIS's programs, principles, or other interests. Purchaser must receive NAIS written approval on the mailer before they may receive the mailing list and send the mailer to attendees on said list.
- The provision of mailing list and approval mailing shall not be construed as an endorsement, recommendation, or guarantee by NAIS regarding the company or any product or service provided by Purchaser. You acknowledge and agree that NAIS shall have no liability or responsibility hereunder regarding the quality, efficacy, accuracy, merchantability, safety, legality, or fitness for a particular purpose of any of your products or services. Purchaser agrees to indemnify, defend, and hold harmless NAIS and its affiliates and their respective personnel, officers, employees, agents, representatives, successors, and assigns from and against any claim, suit, or proceeding arising from a third party's use of or access to any products or services referenced or described in its Mailing.
- In the event of a breach of these terms, NAIS reserves the right to pursue any and all redress available to it, including but not limited to compensatory, punitive, actual, and other damages.
- DISPUTE RESOLUTION—These Terms shall be governed by the laws of the District of Columbia. Any controversy or claim arising out of, or relating to, this Agreement, or its breach, shall be settled by arbitration in the District of Columbia in accordance with the rules, then obtaining, of the American Arbitration Association, and judgment on the award rendered may be entered in any court having jurisdiction.
- FULL AGREEMENT--These Terms set forth all the understanding Purchaser and NAIS. Any changes, modifications or amendments to these Terms shall only be effective if in writing and signed by each of the parties.

Any lists or information provided to the above-mentioned company remains the sole property of the National Association of Independent Schools.

SIGNATURE

DATE

3. SELECT THE LIST(S) YOU WISH TO ORDER.

Choose one or more of the lists below. Note that we update our database daily, so the list numbers are subject to change.

PRICE PER LIST**Price for NAIS Supporters**

First list in each subscription year is complimentary,

\$365 for each additional

Price for NAIS Member Schools or Associations

\$365

Price for any nonprofit organization or school

\$475

Price for all other companies and organizations

\$2,430

Mailing List	Approximate number of names (as of July 2022)
Admissions Directors	1,600-1,700
Associate Heads	625-675
Advancement/Development Directors	1,450-1,550
Business Managers	1,750-1,850
College Counselors	700-750
Communications / PR Directors	425-475
Diversity Coordinators	900-950
Heads of School	1,650-1,660
Head of School's Assistant	1,150-1,250
Lower, Middle, and Upper School Directors	1,200-1,300
Technology Coordinators	650-700
Teachers	20,700-20,800

4. PROVIDE PAYMENT INFORMATION

_____ Number of lists (total selected above)

\$ _____ Price per list (see chart above)

\$ _____ Total Payment Due

Check (enclosed, payable to NAIS)

I will pay online in the [NAIS Store](#).